

ECONSHIP 2015
24 - 27 June

Plenary Session: Shipping Industry Perspectives

New challenges in SSS

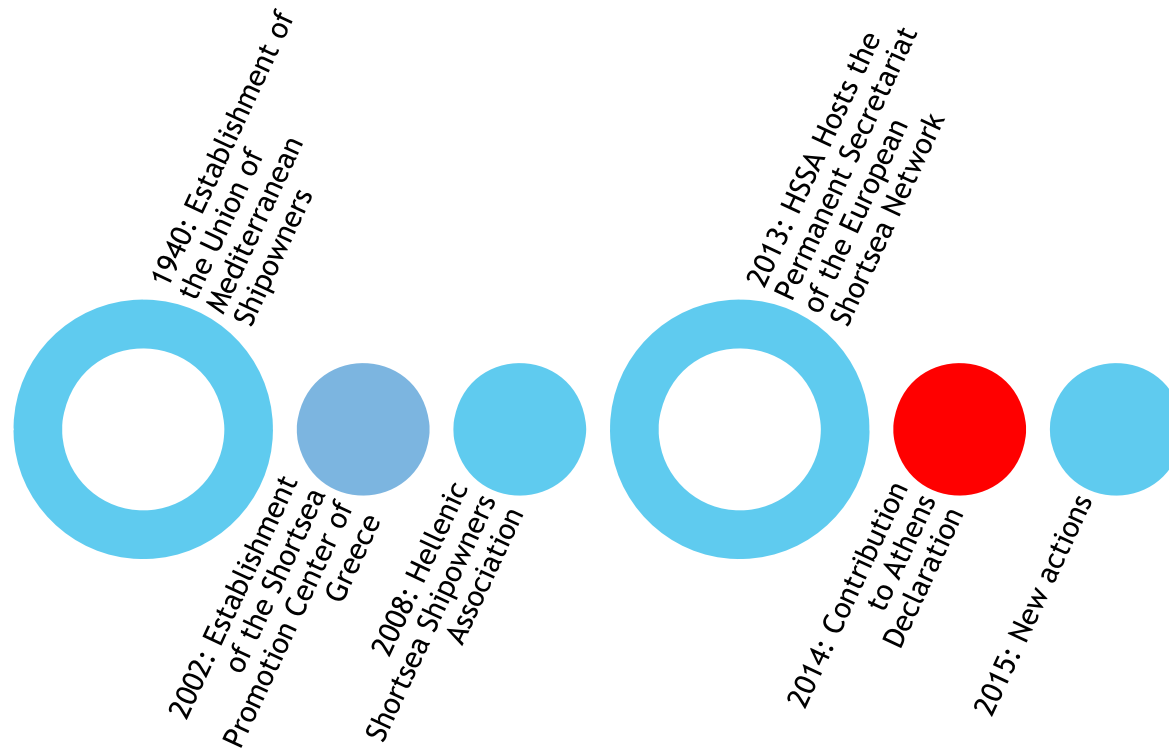
Dr. N. Liapis

Hellenic Shortsea Shipowners Association



Chios, 2015

Hellenic Shortsea Shipowners Association



Main objectives:

Development of SSS

Improvement of the competitiveness of the Greek fleet

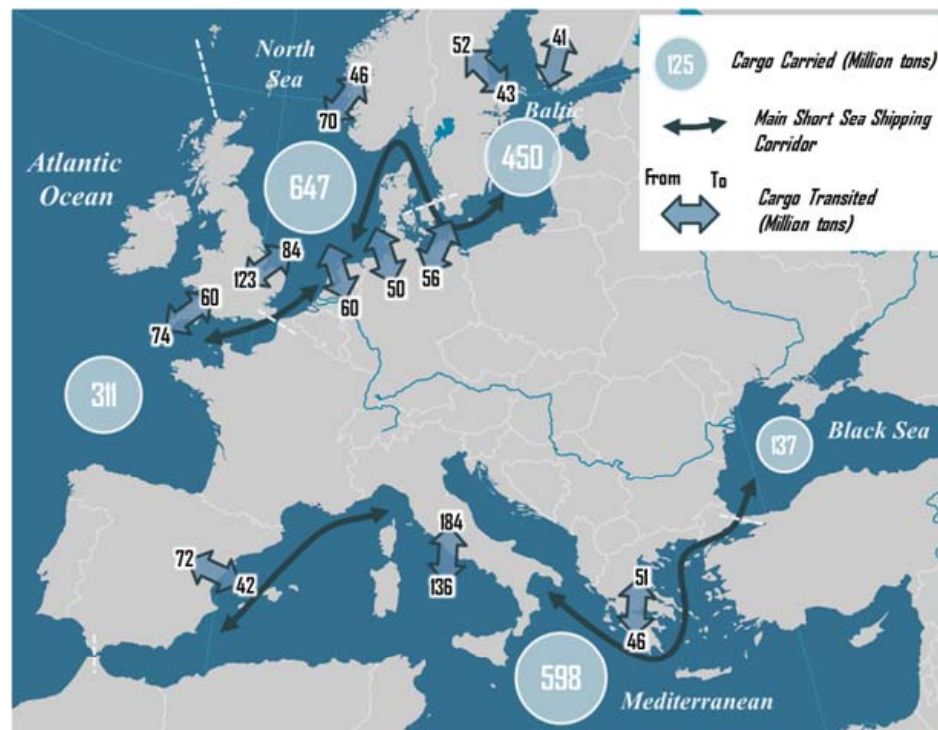
Preservation of the principles of free and fair competition



Shortsea Shipping: the EU perspective

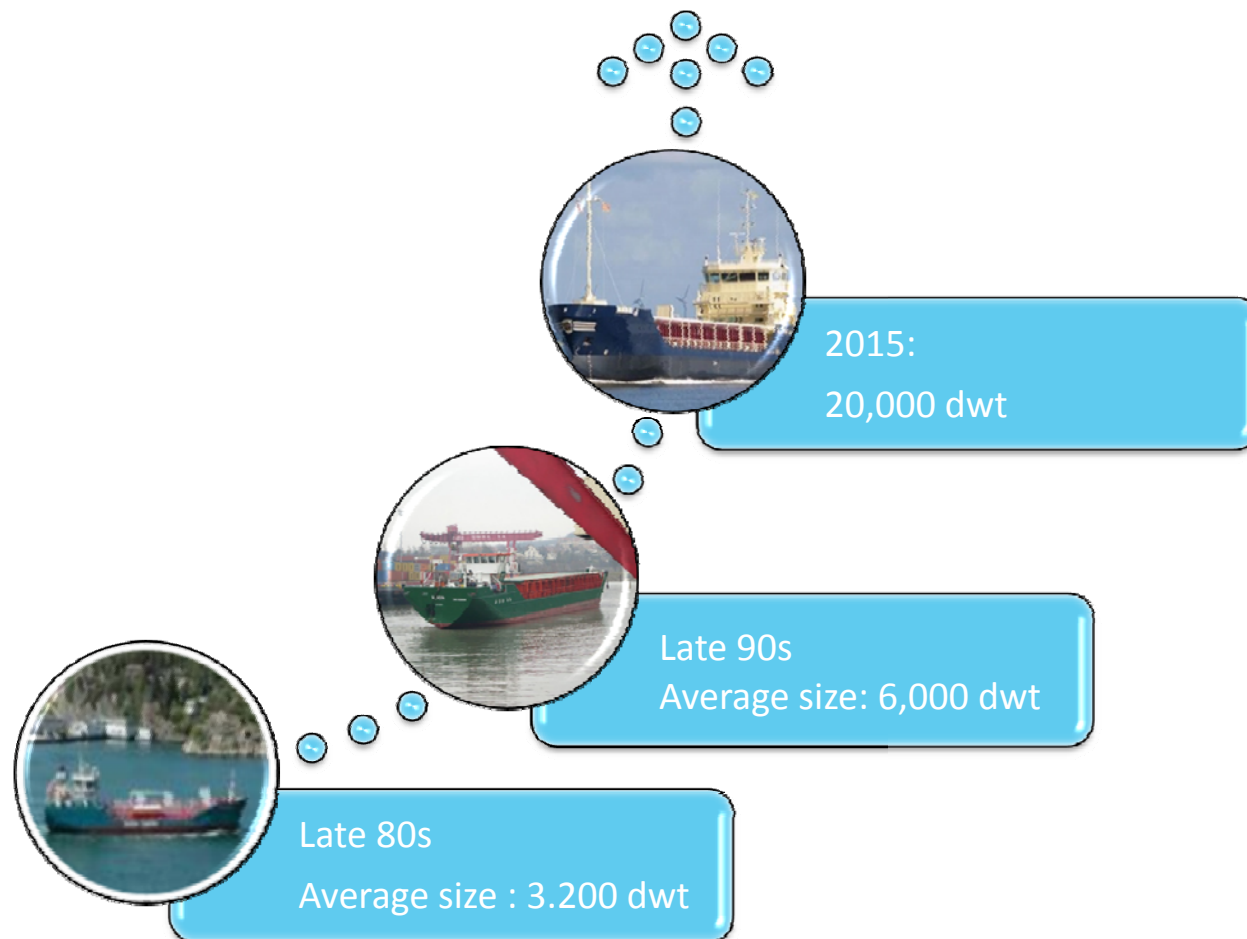
- ▶ *“Short sea shipping means the movement of cargo and passengers by sea between ports situated in geographical Europe or between those ports and ports situated in non-European countries having a coastline on the enclosed seas bordering Europe” (COM(1999) 317 final)*

Not a homogenous concept:
Freight vs passengers
Feeder vs intra-Europe traffic



Eurostat, 2014

Shortsea fleet



SSS Benefits

FASTER-CHEAPER-ENVIRONMENTAL
FRIENDLY

- ▶ SSS services are offered at lower freight rates, due to the economies of scale and short distance
- ▶ Investments in ports and maintenance costs are lower compared to those required for the infrastructure of road and rail transport
- ▶ SSS produces less carbon dioxide and other air pollutants than other transport means
- ▶ SSS can reduce energy consumption levels, due to its highest energy consumption efficiency and the internalization of external costs
- ▶ SSS reduces road congestion but also the associated social costs
- ▶ Higher levels of safety in the transport of dangerous cargoes



SSS Contemporary challenges

- ▶ SSS has not reached full integration in the multimodal door-to-door supply chain
- ▶ Complex administrative procedures
- ▶ Higher port efficiency and good hinterland accessibility are required

BUT

What about the ships?

Fleet's ageing is the major challenge of the market



Fleet's age and new regulations



Limited financial capabilities



No financial incentives in EU level



Risk of EU fleet's shrinkage

A market based or a European solution

- ▶ Fleet ageing is a European challenge

The solution requires the establishment of an innovative financial scheme in Pan-European level to address SSS fleet renewal for ensuring accessibility, trade flows and EU cohesion



Thank you for your attention

